

Praise for Martha's Way

"Victorina is the best housekeeper I've ever had. This is not only because of her quality work, but also due to her reliability." —Homeowner

"All Martha's Way candidates I interviewed were polite, on time and well prepared." —Homeowner

"I am so pleased with Carmen. I think her training, work effort and goal of starting her own business is wonderful and so motivating." —Homeowner

"Thanks to Martha's Way I was able to be professional. I learned how to schedule and budget, how to be prepared and organized, and how to earn trust and confidence from customers. Most of all, I learned the importance of respect and self-respect in the world of business." —Program Graduate



Martha's Way Residential Housekeeping Training Program



Christian Community Service Center

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www.ccschouston.org/vocational_training.html



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United Way of Greater Houston

Helping families THRIVE

Creating a Brilliant Future...One Clean House at a Time

Why Hire A Martha's Way Graduate?

Because our graduates are TRAINED by professionals and are eager to clean YOUR house—with pride! Graduates excel in detailed housekeeping and customer service, leading them to exceed your expectations! The Martha's Way curriculum includes 42 hours of instruction, including:

Technical Training. Instruction on each area of a home (bath, kitchen, bedroom, living areas); fine furniture and flooring education; laundry; silver polishing; use of environmentally friendly products/techniques; and chemical safety.

Business Skills I: Professional mission statements; time management and communication; professional ethics.

Business Skills II: Bidding; budgeting and planning; business and marketing planning.

English for Housekeeping (optional): Industry specific vocabulary, dialogue and practice.

After graduation, housekeepers are equipped to run a small housekeeping business according to professional standards. We strive to help each person reach higher earning capacity than the \$8 to \$10 per hour earned in other residential businesses. Many Martha's Way graduates earn \$18 to \$20 per hour at entry level after expenses. This earning capacity increases self-sufficiency, reducing the student's reliance on social services and emergency aid.



**Help yourself...
and help
someone build a
better life.**

What is Martha's Way?

Martha's Way is a unique vocational training program designed to increase the earning potential of low-income women and men. Through classroom education, hands-on training, and job leads, we equip clients to operate their own professional housekeeping businesses.

Who Leads Martha's Way?

A talented team of professionals and volunteers makes Martha's Way possible. Vocational Training Manager, **Ana Tappan**, is bilingual in English and Spanish. Her career includes 16 years at Westin Hotels and Resorts, part of which was managing housekeeping services. **Professional instructors** with success running their own housecleaning businesses oversee technical and business instruction. **A team of dedicated volunteers** coordinates the much-needed language instruction offered in "English for Housekeeping."

How Do I Hire A Martha's Way Graduate?

1. Call **713-961-3993** or visit our website (www.ccschouston.org/vocational_training.html) for an employer packet.
2. Sign and return the packet by mail or fax: 713-961-1548.
3. A Martha's Way representative will contact you to clarify your job needs and expectations.
4. A graduate will contact you directly to visit your home or office



Martha's Way Graduates know how to make your home really shine!